



38th Annual Convention of National Neonatology Forum

(NEOCON 2018 & Annual UP State NEOCON 2018)

13 - 16 December, 2018
Hotel Taj Ganges, Varanasi

Organised by:
NNF UP State & NNF Varanasi

Trade Brochure

www.neocon2018.com

INVITATION

Dear Friends,

Greetings from National Neonatology Forum & Organising Committee of National NEOCON-2018. We are honoured to invite you to the **38th Annual National conference - NEOCON - 2018 & Annual UP State NEOCON**, hosted by **NNF UP state & IAP - NNF, Varanasi** from 13th to 16th December, 2018 at Hotel Gateway, Taj, Nadesar, Varanasi.

The conference will be attended by nearly 2000-2500 delegates including invited galaxy of National & International speakers, Pediatricians, Gynecologists, Nurses, PG students. Nearly 200-250 National & International faculties will share their knowledge & experience in the conference.

Varanasi or Banaras or Kashi is one of the oldest living heritage city in the world. The English author & Litterateur Mark Twain once wrote. *"Banaras is older than history, older than tradition, older even than legend and looks as old as all of them put together."* It has been a venue of numerous National & International conferences – Religious, Spiritual, Philosophical, Political, Technical, Medical & Scientific.

It's rare opportunity, God has bestowed upon all of us to get the blessings of 'LORD SHIVA' as well as to attend the prestigious conference, come and discover the art of living of people of Varanasi and enjoy the 'Banarasi Masti' and 'Pan' at the ghats of the river 'Ganga' as well as have an academic feast.

"Aatithi Devo Bhava" (Guest is our God) has always been a way of life with us and continuing with this age old tradition. It has indeed been a privilege to get this opportunity to organize an event of this scope. I am grateful to the National Neonatology Forum for choosing this holy city a venue.

Please register yourself at the earliest for the biggest Neonatal academic event.

We are eagerly a waiting you in this Mega Event. You are most welcome Sir!

With warm regards.

Dr B D Bhatia, Dr M K Gupta
Dr Ashok Kumar, Dr Brajesh Kumar
Organising Chairpersons

Dr Ashok Rai
Chief Org. Secretary

Dr Alok C Bhardwaj, Dr D M Gupta
Org. Secretaries



SPONSORSHIP DETAILS

TYPE OF SPONSORSHIP	UP TO 31 ST AUG, 2018	TYPE OF SPONSORSHIP	UP TO 31 ST AUG, 2018
Platinum Sponsor	60 Lacs	Official Volunteers (Actual)	3 Lacs
Diamond Sponsor	50 Lacs	Electronic Signage's	3 Lacs
Gold Sponsor	40 Lacs	(Guest Lecture) Sponsored Symposia	5 Lacs
Inaugural Dinner with Cultural Programme	18 Lacs	CME Books	5 Lacs
Banquet with cultural programme	20 Lacs	Pocket Program Guide (2500 copies)	7 Lacs
Kit Bag	20 Lacs	Transport (Shuttle Services for all Delegates)	5 Lacs
Registration Counters	10 Lacs	Kids zone	10 Lacs
Lunch (Each Day)	15 Lacs /actual	Web page with Logo on Homepage	5 Lacs
Tea/Coffee Breaks / Mineral Water	10 Lacs	Gift s/Insertions In Delegate Bags	5 Lacs
Theme Hall	5 Lacs	Workshop Sponsorship (Each)	3 Lacs
Audio-Visuals	20 Lacs	Preview Room	3 Lacs
Souvenir (2500 copies)	5Lacs	Security	2 Lacs
Spouse Programme	5 Lacs	Welcome Arch (Main)	6 Lacs
Announcement Booth (CME & Conference Days)	5 Lacs	Information Kiosk	5 Lacs
Cloak Room Luggage	7 Lacs	Balloon (Each)	1.5 Lacs
Communication Centre	3 Lacs	Banners (For 5 Banners)	2.5 Lacs
CME Program Sessions (each Hall)	5 Lacs	Conference Delegate Badges & Lanyards	10 Lacs
Abstract book (2,500 copies)	5 Lacs	(Workshop, CME & Conf. Days)	

EXHIBITION STALLS	UP TO 31 ST AUG, 2018	EXHIBITION STALLS	UP TO 31 ST AUG, 2018
Exhibition Stall 4m X3 m (Normal Stall)	5 Lacs Each	Exhibition Stall 5m X 3m	10 Lacs Each
Exhibition Stall 4m X 3m (Corner Stall)	7 Lacs Each	Exhibition Stall 4m X 7m	10 Lacs Each
Exhibition Stall 4m X 4m	7 Lacs Each	Exhibition Stall 6m X 3m	10 Lacs Each
Exhibition Stall 4m X 6m	9 Lacs Each		

Total No. of Stalls :- 49

Stall cost includes: Fascia Board + 3 Spot lamps 100 W + 3mmThick White Laminated Panels + 2 Chair + 1 Wastepaper Basket + 1 Plug point + Information counter (Table). (Extra requirement will be on chargeable basis.)

TYPE OF SPONSORSHIP Naming of the Hall	UP TO 31 ST AUG, 2018	TYPE OF SPONSORSHIP Naming of the Hall	UP TO 31 ST AUG, 2018
Hall A (Capacity 1000 Delegates)	10 Lacs	Main Gate	10 Lacs
Hall B (Capacity 400 Delegates)	5 Lacs	Entrance to Banquet	10 Lacs
Hall C (Capacity 400 Delegates)	3 Lacs	Entrance to Scientific Area	5 Lacs
Hall D (Capacity 450 Delegates)	2 Lacs	Entrance to Food Court	2 Lacs
Theme Hall (Capacity 100 Delegates)	2 Lacs	Non - Concurrent Session (1 Hour)	3 Lacs
Naming of the Gates - Main Entrance	10 Lacs	Concurrent Session (1 Hour)	3 Lacs

EXHIBITION LAYOUT (APPROX)

Size	Nos	Price
4m X 3m (Normal stall)	29 stalls	5 lacs each
4m X 3m (Corner stall)	13 stalls	7 lacs each
4m X 4m	02 stalls	7 lacs each
4m X 6m	02 stalls	9 lacs each
5m X 3m	01 stalls	10 lacs each
4m X 7m	01 stalls	10 lacs each
6m X 3m	01 stalls	10 lacs each

Payment Terms

- Payments can be made through Cheque, DD and NEFT only.
 - Cheque or DD to be issued in favor of "NEOCON 2018" payable at "Varanasi"
- Cheque or DD can be sent by Post/ Courier to the below mentioned address:

Bank Details

Bank name : ICICI Bank

A/C No : 386901000211

Account Name : NEOCON 2018

IFSC Code : ICIC0003869

Branch Address : Sikraul-Varanasi Branch, S-2/326 E, Mohalla/Ward-Sikraul, Varanasi, UP - 221002

- Taxes & levies extra as per government rules. **Note :** Branding place, size and number to be approved by QC.
- Payment schedule 50% Amount at the time of booking of exhibition area space / sponsorship. 25% before 30th July 2018, & rest 25% before 31st October 2018.
- These rates are applicable till 31 Aug'18, after 1 Sept 18 to 31 Oct 18 -10% Extra shall be applicable. From 1 Nov 18 onwards 20% shall be charge on the given rates.

Cancellation and Refund Policy

- All cancellation should be made in writing and sent to NEOCON 2018 Secretariat via post/courier or Email to neocon2018varanasi@gmail.com
- * Ali cancellation received on or before 30th SEP 2018 will be entitled for 50% of the amount paid.
- * No refund will be entertained after 30th SEP 2018.
- * The refund process will begin only 60 days after the completion of the conference.
- Terms & Conditions for participation as Sponsors/Exhibitors will be shared in Exhibitor Guidelines once the booking is done.

Conference Secretariat:

Dr. Ashok Rai

Chief Organising Secretary - NEOCON 2018

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Dr. Alok C Bhardwaj, Dr. D M Gupta

Organising Secretaries

